



## What is Rotary?

Founded in 1905, Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world.

The Rotary Club of Chatham Sunrise is proud to sponsor programs with a focus on literacy, health and the environment.



For additional information on *sponsorship* contact:

[events@rotarysunrise.com](mailto:events@rotarysunrise.com)  
[www.chathamribfest.com](http://www.chathamribfest.com)

**Thank you on behalf of the  
Rotary Club of Chatham Sunrise**

[www.rotarysunrise.com](http://www.rotarysunrise.com).



**SPONSORSHIP INFORMATION**



# Sponsorship Opportunities

The Rotary Club of Chatham Sunrise is offering you the opportunity to become a sponsor in the third annual Chatham Sunrise Rotary *Ribfest*. This year's event will take place on July 8, 9, and 10, 2011 at Tecumseh Park, in the heart of beautiful downtown Chatham.

Award-winning *Ribbers* from across North America will travel to Chatham-Kent to compete and showcase their great food. Live entertainment featuring local and international talent will keep the event *rockin'* throughout the weekend. This family orientated event will include a Kids' Zone, food and beverage vendors and other specialized products.

Chatham Sunrise Rotary's *Ribfest* is a community-based non-profit event. Proceeds will benefit Rotary projects, including our commitment to the new Chatham-Kent YMCA.

Please find enclosed this year's sponsorship opportunities. These packages are designed to position your business at the forefront of this great event!



## Diamond Lead Sponsor \$10,000

- **Saturday Keynote Evening Entertainment**
- **Beverage Tents**
- **Two naming opportunities available per venue**
- Corporate logo displayed on various billboards throughout Southwestern Ontario
- Prominent signage at event and sponsored venue
- Logo on daily event schedule
- Corporate logo on all print, electronic media and event program
- Hot link with corporate logo on [www.chathamribfest.com](http://www.chathamribfest.com)
- Two judging seats in the professional barbeque tasting competition
- VIP reception on Saturday July 9 from 6pm-7:30pm for 20 people
- 20 Complimentary Rib Dinners

## Platinum Sponsor \$5,000

- **Kids Zone**
- **Friday Evening Entertainment**
- **Gift Bags**
- **Volunteer T Shirts**
- **One naming opportunity per venue**
- Prominent signage at the event and sponsored venue
- Logo on daily event schedule
- Corporate logo on all print, electronic media and event program
- Hot link with corporate logo on [www.chathamribfest.com](http://www.chathamribfest.com)
- One judging seat in the professional barbeque tasting competition
- VIP reception on Saturday July 9 from 6pm-7:30pm for 10 people
- 10 Complimentary Rib Dinners

## Gold Sponsor \$2,500

- **Saturday Daytime Entertainment**
- **Sunday Entertainment**
- **Website Sponsor**
- **One naming opportunity per venue**
- Prominent signage at the event and sponsored venue
- Logo on daily event schedule
- Hot link on [www.chathamribfest.com](http://www.chathamribfest.com)
- 5 Complimentary Rib Dinners

## Silver Sponsor \$1,500

- **Information/Volunteer Booth**
- **Two naming opportunity per venue**
- Prominent signage at the event and sponsored venue
- Hot link on [www.chathamribfest.com](http://www.chathamribfest.com)
- 2 Complimentary Rib Dinners

## Bronze Sponsor \$1000

- **Fencing - Interior or Exterior**
- Two Supplied signs posted on fence
- Hot link on [www.chathamribfest.com](http://www.chathamribfest.com)

## Friends of Rotary \$500

- Logo displayed on **Friends of Rotary** sign
- Hot link on [www.chathamribfest.com](http://www.chathamribfest.com)

